

Jesus College Media Engagement Policy

(1) Jesus College not infrequently attracts widespread media attention at a local, national or international level. The College's aim is to engage with and respond to the media in an effective and constructive manner which reflects its mission and standards.

(2) It is recognised that academic freedom is a fundamental principle of the College. All members of the College, within those bounds set by national law, have the right to express their own personal views to the media at any time. Members of the College are encouraged to consult with the Bursar or Communications Officer should they have any questions, suggestions or concerns about media engagement or other public communications.

(3) Equally, the College's interaction with the media should be managed in order to build and protect its public reputation and those of its members.

- a. To achieve this, the College authorises the Office of External Affairs and Communications within the University of Cambridge to speak on its behalf.
- b. Statements to the media regarding the College or its policies made by the Office of External Affairs and Communications on behalf of the College must be approved by the Master and the Bursar or the Master and the Senior Tutor or, if the Master is unavailable, the Bursar and the Senior Tutor.

(4) Anyone who seeks to film, photograph or carry out audio recordings within the College grounds or premises for publication, commercial or promotional purposes must submit to the Domestic Bursar in writing detailed information about the proposed project at least one week in advance, including:

- Locations requested
- Date and time of shooting
- Length of shooting
- Number of people involved in each day's shooting
- Type of activity to be filmed, taped or photographed
- List of equipment and vehicles used in connection with the project
- Sizes and composition of structures that will be used in the shoot

The Domestic Bursar will contact relevant College Officers including the Communications Officer in considering any request and may seek additional information concerning it. Photography and filming/taping will be allowed only when it is least likely to disrupt the academic process and student life. It should also be noted that the College may make charges for permitting filming, photography or recordings in College. Such charges are regularly reviewed by the College Council, on the advice of the Bursarial Committee.

(5) In addition to the Communications Officer, the University Office for External Affairs and Communications provides advice and support to academic staff

concerning media relations. Members of academic staff who are engaged in research in particular are encouraged to take up this opportunity.